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AUG 19 2003	
CLERK U S DISTRICT COURT DISTRICT OF ARIZONA	
BY <u>                    </u>	DEPUTY

IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF ARIZONA

Roger HEARN, personally and as personal  
representative of the estate of Winona M.  
Hearn, his deceased wife, and Lori Ann  
Peterson, daughter of the decedent,

Plaintiffs,

vs.

R.J. REYNOLDS TOBACCO  
COMPANY, a fully owned subsidiary of  
R.J Reynolds Tobacco Holdings, Inc.,  
Brown & Williamson Inc., a foreign  
corporation and a subsidiary of British  
American Tobacco Industries, Plc., a  
foreign corporation, and entity, Brown &  
Williamson Tobacco Corp.,

Defendants.

No. CIV-02-1517-PHX-ROS

**ORDER**

**I. Introduction**

Plaintiffs, Robert Hearn, personally and on behalf of his deceased wife, Winona M. Hearn, and her daughter Lori Ann Peterson, seek relief for damages they have suffered as a result of Winona Hearn's smoking-related death. The Defendants in this action, producers of the cigarettes consumed by Winona Hearn, include R.J. Reynolds Tobacco Holdings Inc., British American Tobacco Industries, Plc., and Brown & Williamson Tobacco Corporation. Defendants petition this Court to dismiss Plaintiffs' Complaint. For the reasons stated below, this Court will grant in part and deny in part Defendants' Motion to Dismiss.

34

1 **II. Background**

2 **A. Relevant Facts**

3 For a substantial period of time, Winona Hearn purchased and smoked cigarettes  
4 manufactured by the Defendants (Complaint at ¶ 21) (Doc. #1) (attached to Notice of  
5 Removal). She began smoking in 1950 at the age of sixteen, allegedly induced into the habit  
6 via extensive advertizing campaigns sponsored by Defendants (Response at 8). Plaintiffs  
7 allege that Winona was not aware of all detrimental risks that smoking posed to her health  
8 when she began the habit (Id. at ¶ 22). Moreover, Plaintiffs allege that when Winona finally  
9 became aware of the risks, upon enactment of the Federal Labeling Act in 1969, it was too late  
10 to stop due to the severity of her addiction (Id. at ¶ 24). Plaintiffs allege that Winona was  
11 diagnosed with lung cancer in April of 2000, resulting in her death in November of the same  
12 year (Id. at ¶ 23). Further, it is claimed that if Winona Hearn had known about the risks  
13 smoking posed to her health early enough she would have quit (Id. at ¶24). Plaintiffs list a  
14 number of injuries suffered by Winona Hearn prior to her death and after she learned she had  
15 cancer, including but not limited to lung cancer, shortness of breath, anxiety, fear, mental and  
16 emotional distress, which are allegedly attributable to the conduct of the Defendants (Id. at  
17 ¶ 25).

18 **B. Procedural History**

19 On August 8, 2002 Plaintiffs filed their Complaint, alleging twelve separate counts  
20 against Defendants including: (1) negligence; (2) strict liability; (3) false representation; (4)  
21 breach of implied warranty; (5) breach of warranty of fitness for a particular purpose; (6)  
22 common law wrongful death; (7) statutory wrongful death; (8) punitive damages; (9)  
23 negligent infliction of emotional distress; (10) fraudulent concealment; (11) civil conspiracy;  
24 and (12) survival claims.<sup>1</sup> (Doc. #1)<sup>2</sup>. Thereafter, Defendants jointly filed a timely Motion to  
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26 <sup>1</sup>Complaint was originally filed in Maricopa County Superior Court and was then  
27 subsequently removed to federal court under 28 U.S.C. § 1332, diversity jurisdiction (Doc. #1).

28 <sup>2</sup>Plaintiffs previously amended their Complaint on three separate occasions (Doc. #1).

1 Dismiss, relying primarily on the "common knowledge" doctrine relating to the dangers of  
2 smoking and the preemption doctrine under the Federal Labeling Act (Doc. #11). Plaintiffs  
3 filed a timely Response, asserting that the Federal Labeling Act does not bar their claims and  
4 that the dangers of smoking were not commonly known when Winona began to smoke (Doc.  
5 #14). Defendants filed a timely Reply, reiterating the applicability of both doctrines (Doc.  
6 #21).<sup>3</sup> For reasons mentioned below, the Court will grant in part and deny in part Defendants'  
7 Motion to Dismiss.

## 8 **II. Discussion**

### 9 **A. Jurisdiction and Applicable Law**

10 The purported amount of compensatory and punitive damages sought by Plaintiffs  
11 appears to exceed \$75,000. Moreover, upon filing their Complaint, Plaintiffs and Defendants  
12 shared no common citizenship--Plaintiffs were citizens of Arizona, Idaho or Utah, and  
13 Defendants were neither incorporated nor had any principle place of business in Arizona,  
14 Idaho or Utah. Therefore, this Court possesses subject matter jurisdiction over this case  
15 pursuant to 28 U.S.C. § 1332, diversity jurisdiction. Both parties have stipulated and  
16 established that Arizona substantive law applies in resolving the following issues (see  
17 Responses to Judge Silver's Order on Supplemental Briefing on Choice of Law Issues, Doc.  
18 #30, 31).

### 19 **B. Legal Standard for Motion to Dismiss**

20 A court may not dismiss a complaint for failure to state a claim "unless it appears  
21 beyond doubt that the plaintiff can prove no set of facts in support of his claims which would  
22 entitle him to relief." Barnett v. Centoni, 31 F.3d 813, 813 (9th Cir. 1994) (citing Buckley v.  
23 Los Angeles, 957 F.2d 652, 654 (9th Cir. 1992)); see Conley v. Gibson, 355 U.S. 41, 47

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25 <sup>3</sup>Without leave of Court, Defendants thereafter filed a Joint Submission of Supplemental  
26 Authority in support of their argument (Doc. #22). The Plaintiffs filed a timely Response to the  
27 Defendants' first Submission (Doc. # 23), which Defendants responded to with a second Submission  
28 of Supplemental Authority (Doc. # 25). Plaintiffs then filed a timely Response to Defendants'  
Second Submission of Supplemental Authority (Doc. #27). Most recently, Plaintiff filed its own  
First Submission of Supplemental Authority (Doc. #32).

1 (1957); Parks Sch. of Bus., Inc. v. Symington, 51 F.3d 1480, 1484 (9th Cir. 1995); W. Mining  
2 Council v. Watt, 643 F.2d 618, 624 (9th Cir. 1981). “The federal rules require only a ‘short  
3 and plain statement of the claim showing that the pleader is entitled to relief.’” Gilligan v.  
4 Jamco Dev. Corp., 108 F.3d 246, 248 (9th Cir. 1997) (quoting Fed. R. Civ. P. 8(a)). “The  
5 Rule 8 standard contains a powerful presumption against rejecting pleadings for failure to  
6 state a claim.” Id. at 249 (quotation marks omitted). “All that is required are sufficient  
7 allegations to put defendants fairly on notice of the claims against them.” McKeever v. Block,  
8 932 F.2d 795, 798 (9th Cir. 1991) (citing Conley, 355 U.S. at 47; 5 C. Wright & A. Miller,  
9 Federal Practice & Procedure § 1202 (2d ed. 1990)). Indeed, though “‘it may appear on the  
10 face of the pleadings that a recovery is very remote and unlikely[,] . . . that is not the test.’”  
11 Gilligan, 108 F.3d at 249 (quoting Scheur v. Rhodes, 416 U.S. 232, 236 (1974)). “‘The issue  
12 is not whether the plaintiff will ultimately prevail but whether the claimant is entitled to offer  
13 evidence to support the claims.’” Id.

14 When analyzing a complaint for failure to state a claim, “[a]ll allegations of material  
15 fact are taken as true and construed in the light most favorable to the non-moving party.”  
16 Smith v. Jackson, 84 F.3d 1213, 1217 (9th Cir. 1996); see Miree v. DeKalb County, 433 U.S.  
17 25, 27 n.2 (1977). In addition, the district court must assume that all general allegations  
18 “embrace whatever specific facts might be necessary to support them.” Peloza v. Capistrano  
19 Unified Sch. Dist., 37 F.3d 517, 521 (9th Cir. 1994), cert. denied, 515 U.S. 1173 (1995)  
20 (citations omitted).

21 “Dismissal can be based on the lack of a cognizable legal theory or the absence of  
22 sufficient facts alleged under a cognizable legal theory.” Balistreri v. Pacifica Police Dept.,  
23 901 F.2d 696, 699 (9th Cir. 1988); see William W. Schwarzer et al., Federal Civil Procedure  
24 Before Trial § 9:187, at 9-46 (2002) (Judge R. Silver, contributing editor). Alternatively,  
25 dismissal may be appropriate when the plaintiff has included sufficient allegations disclosing  
26 some absolute defense or bar to recovery. See Weisbuch v. County of L.A., 119 F.3d 778,  
27 783, n.1 (9th Cir. 1997) (“If the pleadings establish facts compelling a decision one way, that  
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1 is as good as if depositions and other . . . evidence on summary judgment establishes the  
2 identical facts.”); see also Federal Civil Procedure Before Trial § 9:193, at 9-47 (Judge R.  
3 Silver, contributing editor).

4 “Generally, a district court may not consider any material beyond the pleadings in  
5 ruling on a Rule 12(b)(6) motion.” Hal Roach Studios, Inc. v. Richard Feiner & Co., 896 F.2d  
6 1542, 1555 n.19 (9th Cir. 1990); see Lee v. City of L.A., 250 F.3d 668, 688 (9th Cir. 2001).  
7 Indeed, “a court may not look beyond the complaint to a plaintiff’s moving papers, such as  
8 a memorandum in opposition to a defendant’s motion to dismiss.” Schneider v. Cal. Dep’t  
9 of Corr., 151 F.3d 1194, 1197 (9th Cir. 1998) (citing Harrell v. United States, 13 F.3d 232,  
10 236 (7th Cir. 1993)). “‘However, material which is properly submitted *as part of the*  
11 *complaint* may be considered’ on a motion to dismiss.” Branch v. Tunnell, 14 F.3d 449, 453  
12 (9th Cir.), cert. denied, 512 U.S. 1219 (1994) (quoting Hal Roach Studios, 896 F.2d at 1555  
13 n.19) (emphasis in original); see Federal Civil Procedure Before Trial § 9:212, at 9-54 (Judge  
14 R. Silver, contributing editor). In addition, “even if the plaintiff’s complaint does not  
15 explicitly refer to” a document, “a district court ruling on a motion to dismiss may consider  
16 a document the authenticity of which is not contested, and upon which the plaintiff’s  
17 complaint necessarily relies” because this prevents “plaintiffs from surviving a Rule 12(b)(6)  
18 motion by deliberately omitting references to documents upon which their claims are based[.]”  
19 Parrino, 146 F.3d at 705-06. At this stage of the litigation, however, the district court must  
20 resolve any ambiguities in the considered documents in the plaintiff’s favor. See Int’l  
21 Audiotext Network, Inc. v. AT&T Co., 62 F.3d 69, 72 (2d Cir. 1995); see also Smith, 84 F.3d  
22 at 1217; Miree, 433 U.S. at 27 n.2.; Federal Civil Procedure Before Trial § 9:212.1c, at 9-55.

### 23 C. Analysis

#### 24 1. Restatement (Second) of Torts Argument

25 Defendants argue that the Restatement (Second) of Torts requires dismissing Plaintiffs’  
26 claims for (1) negligence, (2) strict liability, (3) breach of implied warranty, and (4) breach  
27 of fitness for a particular purpose. Specifically, Defendants argue that (1) the plain language  
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1 of Comment i of § 402A, Restatement (Second) of Torts (1965) ("Restatement") bars, as a  
2 matter of law, all products liability claims based on tobacco; and, alternatively, (2) even if the  
3 plain language of Comment i does not bar the products liability claims, the Court should take  
4 judicial notice of facts establishing that the Restatement's "common knowledge" doctrine  
5 completely defeats them. For the reasons mentioned below, this Court finds neither of  
6 Defendants' arguments persuasive and will not grant dismissal of Plaintiffs' claims based on  
7 this argument.

8 **a. Products Liability Claims in Arizona**

9 In Arizona, courts have expressly adopted the language under § 402A of the  
10 Restatement when dealing with strict liability defective product claims. O.S. Stapley Co. v.  
11 Miller, 103 Ariz. 556, 447 P.2d 248 (1968). According to § 402A, in order for Plaintiffs to  
12 recover under this theory, they must show that (1) the product was sold in a defective  
13 condition *unreasonably dangerous* to the user, (2) the defective condition was the proximate  
14 cause of the Plaintiff's injury, and (3) that Plaintiffs have in fact been injured. Lunt v. Brady  
15 Manufacturing Corp. 475 P.2d 964 (Ariz. Ct. App. 1970) (emphasis added). While  
16 negligence claims based on a product defect require different elements, Plaintiffs are still  
17 required to prove the product unreasonably dangerous. See, e.g., Mather v. Caterpillar Tractor  
18 Corp., 533 P.2d 717, 719 (Ariz. Ct. App. 1975) ("In both instances [negligence and strict  
19 liability] appellant had to prove that the [product] was in a defective condition and  
20 unreasonably dangerous."). Moreover, in Arizona, when a complaint alleges product liability  
21 claims under theories of both breach of implied warranties and strict liability, those theories  
22 merge: "the theory of liability under implied warranty has been merged into the doctrine of  
23 strict liability in tort, so that it is on this latter doctrine that the plaintiff's claim must stand or  
24 fall." Scheller v. Wilson Certified Foods, Inc., 559 P.2d 1074, 1076 (Ariz. Ct. App. 1977).  
25 Therefore, all of Plaintiffs' product liability claims will fail if, as a matter of law, Defendants'  
26 products are not unreasonably dangerous.

1 The term "unreasonably dangerous" is defined in Comment i of § 402A. Comment i  
2 states that, "The [unreasonably dangerous] article must be dangerous to an extent beyond that  
3 which would be contemplated by the ordinary consumer who purchases it, with the ordinary  
4 knowledge common to the community as to its characteristics." This test is referred to as the  
5 "common knowledge" doctrine. Courts in Arizona have cited to Comment i with approval  
6 and applied it on numerous occasions. See Raschke v. Carrier Corporation 146 Ariz. 9, 703  
7 P.2d 556 (1985) (affirming summary judgment against gas furnace manufacturer because it  
8 is common knowledge that adequate ventilation is required for its proper operation); Scheller  
9 v. Wilson Certified Foods, Inc., 114 Ariz. 159, 559 P.2d 1074 (1977) (affirming summary  
10 judgment in favor of defendant because the dangers of eating uncooked pork are common  
11 knowledge barring plaintiffs' claims); N. Brown v. Sears, Roebuck & Co., 136 Ariz. 556, 667  
12 P.2d 750 (1983) (affirming summary judgment in favor of electrical extension cord  
13 manufacturer because it is common knowledge that frayed or cut electrical cords pose a  
14 dangerous threat to people who use them).

15 **b. Comment i**

16 Under Comment i of § 402A, the Restatement expressly lists certain products as not  
17 being unreasonably dangerous:

18 Ordinary sugar is a deadly poison to diabetics, and castor oil found use under  
19 Mussolini as an instrument of torture. That is not what is meant by  
20 unreasonably dangerous in this Section. **Good tobacco is not unreasonably  
dangerous merely because the effects of smoking may be harmful;** but  
tobacco containing something like marijuana may be unreasonably dangerous.

21 (emphasis added). While Comment i deems "smoking" harmful, it also states that "good  
22 tobacco" is not unreasonably dangerous.

23 Defendants argue that their products fall under the Restatement's definition of "good  
24 tobacco," rendering Plaintiffs unable to state a claim under their various product liability  
25 theories. Plaintiffs counter that Defendants' products are not "good tobacco" due to the  
26  
27  
28

1 addition of other substances harmful to Plaintiffs,<sup>4</sup> and therefore, the claims survive a Motion  
2 to Dismiss. Defendants appear to argue that even if Plaintiffs make such allegations, their  
3 products still fall within the Restatement's definition of "good tobacco."

4 Unfortunately, the Restatement fails to provide any further guidance on what  
5 constitutes "good tobacco." Further, no published Arizona case law exists on this issue.  
6 Because Arizona courts have not yet applied Arizona law to the circumstances of this case,  
7 the Court must "make a reasonable determination of the results the highest state court would  
8 reach if it were deciding the case." Kona Enters., Inc. v. Estate of Bishop, 229 F.3d 877, n.7  
9 (9th Cir. 2000) (quoting Aetna Cas. & Sur. Co. v. Sheft, 989 F.2d 1105, 1108 (9th Cir. 1993)).  
10 The Court "must use [its] best judgment to predict how [the Arizona Supreme Court] court  
11 would decide it." Capital Dev. Co. v. Port of Astoria, 109 F.3d 516, 519 (9th Cir. 1997)  
12 (quoting Allen v. City of Los Angeles, 92 F.3d 842, 847 (9th Cir. 1996)). To aid in this  
13 determination, the Court will look to case law from other jurisdictions for guidance. A review  
14 of the case law illustrates that courts differ on whether Comment i (or the common knowledge  
15 rule in general) bars as a matter of law all tobacco product liability claims.

16 *i. Courts Granting Motions to Dismiss Based on Comment i*

17 In Lane v. R.J Reynolds, 2003 WL 21027183 (Miss. 2003), the supreme court of  
18 Mississippi held that Mississippi product liability law, which is also based on the Restatement  
19 § 402A, bars recovery under a products liability theory based on smoking. According to the  
20 Lane court, "the harm from tobacco use has been well documented, and elimination of the  
21 sources of the harm would greatly reduce the desirability of cigarettes." Id. at ¶20. The Lane  
22 court notes Comment i and highlights the fact that the dangers of "good tobacco" are in effect  
23 the very qualities that make it good. Id. The court declined to interpret Comment i as allowing  
24 product liability suits based on smoking where the plaintiff alleges manipulation of the  
25 contents of the tobacco in light of the Mississippi Legislature's stated purpose in enacting its

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26  
27 <sup>4</sup>Plaintiffs allege that Defendants were involved in a campaign designed "to misrepresent  
28 their actual role in manipulating the addictive properties of cigarettes via ammonia and other  
additives and/or via the engineering of higher nicotine tobaccos." (Complaint at ¶72).



1 products liability law. *Id.* at ¶¶24-5 (noting Legislature's purpose was to eliminate products  
2 liability claims for tobacco). Therefore, it granted a motion to dismiss, in their entirety, the  
3 product liability claims.<sup>5</sup>

4 Similarly, the Northern District of Ohio, applying Ohio law, frequently dismisses  
5 smokers' claims under Rule 12(b)(6) based on Comment i, and the common knowledge rule  
6 in general, even when the smokers allege alteration of the tobacco by addition of "foreign"  
7 substances. *See, e.g., Hollar v. Phillip Morris, Inc.*, 43 F. Supp. 2d 794, 807 (N.D. Ohio  
8 1998); *Jones v. American Tobacco Co.*, 17 F. Supp. 2d 706, 718 (N.D. Ohio 1998); *Paugh v.*  
9 *R.J. Reynolds Tobacco Co.*, 834 F. Supp. 228, 230-32 (N.D. Ohio 1993) (finding allegations  
10 of the addition of pesticides, and other various chemicals, to tobacco to be insufficient to  
11 remove plaintiff's claims from the blanket protection provided by the common knowledge rule  
12 and Comment i). *See also Little v. Brown & Williamson Tobacco Corp.*, 243 F. Supp. 2d  
13 480, 490 (D. S. Car. 2001) (listing additional cases that hold that Comment i and the common  
14 knowledge doctrine bar, as a matter of law, all smoking product liability claims).

15 *ii. Courts Denying Motions to Dismiss Based on Comment i*

16 In *Thomas v. R.J. Reynolds Tobacco Co.*, 11 F. Supp. 2d 850, 851 (S.D. Miss. 1998),  
17 *overruled by Lane*, 2003 WL 21027183 (Miss. 2003) (overruling based on interpretation of  
18 intent of Mississippi Legislature when passing statute governing all products liability suits),  
19 the court, applying Mississippi law, rejected Defendants' argument that Comment i barred  
20 Plaintiff's claims because they were based on the idea that "cigarettes are generically  
21 defective." The court noted that plaintiff alleged that defendants deliberately added some  
22 compounds to cigarettes that did not naturally occur in tobacco, and that these compounds  
23 caused his illness. *Id.* at 852. Plaintiff "argu[ed] that these ingredients are not inherent  
24 characteristics of good tobacco, but rather are harmful ingredients added by the defendants,"  
25 *Id.*, and the court refused to grant the motion to dismiss.

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26  
27 <sup>5</sup>Arizona appears to have no such legislative history relating to the enactment of  
28 Arizona's products liability statute. Defendants cite to none in their briefing and also failed to  
provide any in response to a Hearing Question faxed to the parties prior to the July 16, 2003 Hearing.

1 The court in Burton v. R.J. Reynolds Tobacco Co., 884 F. Supp. 1515, 1522 (D. Kan.  
2 1995), reasoned that Comment i

3 does not, as a matter of law, remove all claims of defective tobacco products  
4 from the operation of Section 402A. Although 'good tobacco,' without any  
5 additives or foreign substances, may not be unreasonably dangerous, that does  
6 not automatically mean that all tobacco-containing products are not  
7 unreasonably dangerous. The cigarettes sold by defendants are manufactured  
8 products and, as such, the court finds that they are subject to design, packaging,  
9 and manufacturing variations which may render them defective even if the  
10 tobacco used in the manufacture was initially unadulterated.

11 Id.

12 Similarly, in Little, 243 F. Supp. 2d 480, the court also denied a motion to dismiss  
13 based on Comment i. The court noted that "because raw tobacco, unlike cigarettes, is not a  
14 manufactured product, 'it would have been inappropriate for the commentators to use the  
15 terms, 'mismanufactured tobacco' or 'defectively designed tobacco' in the context of  
16 [Comment i's] illustrations." Id. at 490 (quoting Rogers v. R.J. Reynolds Tobacco Co., 557  
17 N.E.2d 1045, 1053 (Ind. Ct. App. 1990)). In a footnote, the court also remarks that § 2 of the  
18 Restatement (Third) of Torts (1998), which most closely parallels § 402A, excludes tobacco  
19 from its list of "commonly and widely distributed products" that may inherently pose  
20 substantial risk of harm. Id. at 491, n.7. The Little court postulates this omission reflects the  
21 changing attitudes of courts on the status of tobacco as an "unreasonably dangerous" product.  
22 Id.; See also Wright v. Brooke Group Limited, 114 F. Supp. 2d 797, 810 (N.D. Iowa 2000)  
23 (refusing to grant motion to dismiss based "solely" on the language in Comment i and citing  
24 numerous other courts with similar rulings); Guilbeault v. R.J. Reynolds Tobacco Co., 84 F.  
25 Supp. 2d 263, 272-73 (D. R.I. 2000) (same).

26 ***iii. Comment i Fails to Bar as a Matter of Law Plaintiffs' Products Liability***  
27 ***Claims***

28 While some courts have found otherwise, see supra pp.8-9, this Court finds the Arizona  
Supreme Court would find that Comment i does not bar all smokers' products liability suits.  
See, e.g., Wright, 114 F. Supp. at 810.

1 First, the plain language of Comment i refers to "good tobacco," not good cigarettes.  
2 Courts finding that Comment i bars all smokers' products liability suits neglect to address this  
3 distinction. See, e.g., Lane, 2003 WL 21027183; Hollar, 43 F. Supp. 2d 794. Moreover, "even  
4 the majority of cases that have dismissed cigarette product liability claims have done so not  
5 based on Comment i, but after a thorough analysis of the *specific risks* claimed by the  
6 respective plaintiff to have caused his or her injury and whether those risks were 'common  
7 knowledge' during the relevant time period." Wright, 114 F. Supp. at 810 (citing numerous  
8 cases to illustrate this finding) (emphasis added). Therefore, the Court finds that  
9 manufactured cigarettes are not within the Restatement's definition of "good tobacco," and  
10 smokers' product liability suits are not barred as a matter of law.

11 Next, even if the Court was persuaded that the Restatement's definition of "good  
12 tobacco" includes manufactured cigarettes containing no additional harmful substances  
13 beyond those occurring naturally in tobacco, the Court finds this insufficient to bar Plaintiffs'  
14 claims. Plaintiffs allege that Defendants were involved in a campaign designed "to  
15 misrepresent their actual role in manipulating the addictive properties of cigarettes via  
16 ammonia and other additives and/or via the engineering of higher nicotine tobaccos."  
17 (Complaint at ¶72). Therefore, considering the Plaintiffs' pleadings in light most favorable  
18 to the Plaintiffs, this Court could conceivably imagine a situation in which the cigarettes  
19 smoked by Winona Hearn were manipulated by the addition of some dangerous additive, thus,  
20 removing them from the Restatement's definition of "good tobacco" and rendering them  
21 unreasonably dangerous, despite Comment i.

22 Additionally, the Court finds that those cases barring all smokers' products liability  
23 claims are distinguishable. In Lane, 2003 WL 21027183 (Miss. 2003), the court relied on the  
24 legislative intent of the Mississippi Legislature when it enacted a products liability statute  
25 after expressly noting the goals of the statute included "abat[ing] the large volume of tobacco  
26 litigation." Id. at ¶21. Similarly, the Northern District of Ohio cases interpreted an Ohio  
27 products liability statute as expressing a legislative intent to limit smokers' products liability  
28

1 suits. See, e.g., Hollar, 43 F. Supp. 2d 794. While the Arizona legislature has enacted statutes  
2 addressing products liability, see A.R.S. §§ 12-681, et.al., Defendants present no evidence that  
3 the Arizona legislature intended to limit the availability of this remedy for smokers.

4 Finally, the Court also questions whether it is a reasonable interpretation of Comment  
5 i to bar all smokers' products liability claims. The Lane and Northern District of Ohio  
6 opinions reason that since "good tobacco" is not, under the interpretation of the Restatement,  
7 unreasonably dangerous in its original form,<sup>6</sup> manufacturers of cigarettes should be immune  
8 from liability for adding any additional substances besides tobacco to their product that result  
9 in a real danger increases the risk beyond that attributable to tobacco in its natural state. See,  
10 e.g., Lane, 2003 WL 21027183 at ¶¶24-26; Paugh, 834 F. Supp. at 232. However, according  
11 to the plain language of Comment i, such cigarettes would be considered unreasonably  
12 dangerous. See Restatement § 402A, Comment i ("but tobacco containing something like  
13 marijuana may be unreasonably dangerous").

#### 14 c. The "Common Knowledge" Doctrine

15 Having dealt with the issue of "good tobacco" as defined under Comment i, the Court  
16 proceeds to Defendants' alternative argument that, even if the plain language of Comment i  
17 does not persuade the Court that cigarettes are not unreasonably dangerous, the common  
18 knowledge doctrine completely defeats Plaintiffs' product liability claims.

19 According to Defendants, applying the laws of various states, both state and federal  
20 courts throughout the country, repeatedly dismiss claims brought by smokers because  
21 information regarding the risks of smoking, including addiction, has long been available to,  
22 and known by, the public. Therefore, Defendants argue that the Court should take judicial  
23 notice of this past awareness and grant dismissal of all of Plaintiffs' product liability claims.

24 The Federal Rules of Evidence ("FRE") allow for judicial notice of a fact that is "not  
25 subject to reasonable dispute in that it is either (1) generally known within the territorial

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26  
27 <sup>6</sup>The Court questions this finding itself given the additional knowledge gained of the  
28 risks associated with tobacco since 1965 and the modification of the Restatement (Third) of  
Torts discussed supra at 10.

1 jurisdiction of the trial court or (2) capable of accurate and ready determination by resort to  
2 sources whose accuracy cannot reasonably be questioned." Fed. R. Evid. 201; Guildeault v.  
3 R.J. Reynolds Tobacco Company, 84 F. Supp. 2d 263, 270 (D. R.I. 2000). The Advisory  
4 Committee's Note for Rule 201 states that "[w]ith respect to judicial notice of adjudicative  
5 facts, the tradition has been one of caution in **requiring that the matter be beyond**  
6 **reasonable controversy**," and "[a] **high degree of indisputability** is an essential  
7 prerequisite." (emphasis added). "Because the effect of judicial notice is to deprive a party  
8 of an opportunity to use rebuttal evidence, cross-examination, and argument to attack contrary  
9 evidence, caution must be used in determining that a fact is beyond controversy under Rule  
10 201(b)." Wright, 114 F. Supp. 2d at 816 (citing Fed. R. Evid. 201(b)).

11 Whether the common knowledge doctrine defeats plaintiffs' products liability claims  
12 as a matter of law, is a novel question in Arizona. Therefore, this Court must "make a  
13 reasonable determination of the results the highest state court would reach if it were deciding  
14 the case." Kona Enters., Inc., 229 F.3d at n.7. Specifically, the Court must decide if Arizona  
15 Courts would take judicial notice that the risks of smoking were common knowledge between  
16 1950, the time Winona Hearn began smoking, and 1969, the time the Federal Labeling Act  
17 was adopted.

18 "Other courts considering [the issue] have reached different results regarding when,  
19 if at all, assorted risks, namely general disease-related risks and risks of addiction, associated  
20 with smoking became common knowledge." Wright, 114 F. Supp. 2d at 811 (providing  
21 detailed review of courts granting or denying both motions to dismiss and summary judgment  
22 motions after determining a date for when the hazards of smoking became common  
23 knowledge).

24 In Hill v. R.J. Reynolds Tobacco Co., 44 F. Supp. 2d 837, 844 (W.D. Ken. 1999), the  
25 court reasoned that

26 the judicial notice inquiry would focus on the state of popular consciousness  
27 concerning cigarettes before 1969. The Court is simply unwilling to take  
28 judicial notice of something as intangible as public knowledge over three

1 decades in the past. The exercise seems inherently speculative and an  
2 inappropriate topic for judicial notice.

3 See also Wright, 114 F. Supp. 2d at 815-19 (declining to decide issue as it would "involve  
4 questions of fact" and serve as simply a "pretext for dispensing with a trial"); Little, 243 F.  
5 Supp. 2d at 491-94 (describing challenge to applying judicial notice to deciding when the  
6 risks associated with smoking became common knowledge). The Hill court also footnoted  
7 that many courts have found the issue of common knowledge a question of fact. Hill, 44 F.  
8 Supp. 2d at 844, n.7.

9 This Court will also decline at this time to exercise judicial notice which would require  
10 selection of an arbitrary date for when the risks (i.e. lung cancer) associated with smoking  
11 became common knowledge. "[T]he simple fact that courts disagree about [the appropriate  
12 date] further illustrates . . . this fact is subject to considerable dispute, such that taking judicial  
13 notice of it would be improper." Wright, 114 F. Supp. 2d at 817. As this is a Motion to  
14 Dismiss, the Court must assume that all the facts alleged in Plaintiffs' Complaint are true, and  
15 must construe those allegations in the light most favorable to Plaintiffs.

16 Plaintiffs allege in their Complaint that they did not, in the exercise of ordinary  
17 diligence, know of the likelihood of, or the severity of, the risks from Defendants' tobacco  
18 products, including the risk of addiction, when they began smoking (Complaint at ¶22).  
19 Among other things, Plaintiffs allege in their design defect claim based on negligence that  
20 Defendants failed to establish a reasonably safe dose of tobacco for foreseeable users (Id. at  
21 ¶49(f)); failed to design a product that when used as intended was reasonably safe for  
22 foreseeable users (Id. at ¶49(g)); failed to make such feasible improvements in design and  
23 composition of their tobacco products to materially decrease the foreseeable risk to users (Id.  
24 at ¶49(h)); and in designing "light" cigarettes in such a way that they generate lower tar and  
25 nicotine ratings on standard machine smoking tests than regular cigarettes while typically they  
26 do not actually deliver less tar or nicotine when smoked by most cigarette smokers (Id. at  
27 ¶47(h)); and that Defendants controlled and manipulated the amount of ammonia in cigarettes  
28 for the purpose and with the intent of creating and sustaining addiction (Id. at ¶47(j)).

1 Moreover, in their design defect claims based on strict liability, the Plaintiffs allege that  
2 Defendants' tobacco products were addictive, habit-forming, and once used caused physical  
3 and psychological dependence (Id. at ¶55(b)); the tobacco products failed to perform as safely  
4 as an ordinary consumer would expect when used as intended or in a manner reasonably  
5 foreseeable by the consumer (Id. at ¶55(c)); and that the risk of danger from the design of  
6 defendants' tobacco product outweighed the benefits obtained with the use of the products (Id.  
7 at ¶55(d)).

8 All of these allegations are at war with the claim that consumers knew they were  
9 buying a dangerous product. Without factual development, the Court cannot conclude that  
10 dismissal based on the common knowledge doctrine is required.

## 11 **2. Federal Labeling Act Preemption Argument**

12 Defendants allege that Plaintiffs' (1) failure to warn; (2) implied warranty; and (3)  
13 fraudulent concealment claims are impliedly barred under the Federal Labeling Act. 15  
14 U.S.C.A. § 1331, et. seq. The Court will dismiss Plaintiffs' (1) failure to warn claims that  
15 require a showing that Defendants' post-1969 advertising or promotions should have included  
16 additional, or more clearly stated, warnings, and (2) fraudulent concealment claims based on  
17 post-1969 concealment in cigarette advertising or promotional materials. The Court will not  
18 address preemption of Plaintiffs' implied warranty claims, as those claims are barred under  
19 Arizona law. See supra at 6 (noting that in Arizona implied warranty claims merge with strict  
20 liability claims); infra at 29-30 (dismissing implied warranty claims because Plaintiffs failed  
21 to reasonably notify Defendants of alleged breach of warranties).

### 22 **a. Preemption Generally**

23 Article VI of the Constitution provides that the laws of the United States "shall be the  
24 supreme Law of the Land; . . . anything in the Constitution or Laws of any state to the contrary  
25 notwithstanding." Art. VI, cl. 2. Thus, it has been settled by the Supreme Court that where  
26 state law conflicts with federal law it is "without effect." Maryland v. Louisiana, 451 U.S.  
27 725, 746 (1981). Accordingly, in applying the preemption doctrine, "the purpose of Congress  
28

1 is the ultimate touchstone." Malone v. White Motor Corp., 435 U.S. 497, 508 (1978).  
2 (quoting Retail Clerks v. Schermerhorn, 375 U.S. 96, 103 (1963)). However, under the  
3 Supremacy Clause, "the historic police powers of the States [are] not to be superceded by ...  
4 Federal Act unless that [is] the clear and manifest purpose of Congress." Rice v. Santa Fe  
5 Elevator Corp., 331 U.S. 218, 230 (1947).

6 In general, there are three ways that Congressional acts can preempt state law causes  
7 of action. First, Congress may preempt state law expressly via the language of the statute.  
8 Pacific Gas & Electric Co. v. State Energy Resources Conservation & Dev. Comm'n, 461  
9 U.S. 190, 201 (1983). Second, Congress may "occupy a field" to such an extent that it is  
10 deemed to have preempted state law from that field. Cipollone v. Liggett Group, Inc., 505  
11 U.S. 504, 516 (1992) (quoting Fidelity Fed. Sav. & Loan Ass'n v. De La Cuesta, 458 U.S.  
12 141, 153 (1982)). Under such circumstances, federal law so thoroughly occupies a field "as  
13 to make reasonable the inference that Congress left no room for the states to supplement it."  
14 Id. Third, state law may be implicitly preempted when it actually conflicts with the federal  
15 law. Perez, 402 U.S. at 649. Such a conflict exists where "compliance with both federal and  
16 state regulations is an . . . impossibility" or where state law interferes with the accomplishment  
17 of the objectives Congress had in mind when drafting the law. Id. In each of the three forms  
18 of preemption, the key issue is whether Congress intended that federal regulation supercede  
19 state law.

#### 20 **b. The Federal Labeling Act**

21 The Federal Labeling Act ("Act") was first passed by Congress in 1965, and later  
22 amended in 1969.<sup>7</sup> The express language of the Act provides: "No statement relating to  
23 smoking and health, other than the statement required by section 1333 of this title, shall be  
24 *required* on any cigarette package." 15 U.S.C.A. 1334(a) (emphasis added). Moreover,  
25 Congress expressly preempted state law causes of action based on "requirements or

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26  
27 <sup>7</sup>The parties here are both subject to the Federal Cigarette Labeling and Advertising Act of  
28 1965 and its successor, the Public Health Cigarette Smoking Act of 1969, together referred to as the  
Federal Labeling Act.



1 prohibitions ... [relating to] ... advertising and promotion of any cigarettes" which conform  
2 to the provisions of the Act. 15 U.S.C.A. 1334(b). Defendants contend that Congress also  
3 impliedly preempted other causes of action, including Plaintiffs' failure to warn and fraudulent  
4 concealment claims.

5 In the case at hand, the Court's ultimate goal is to render a decision that upholds both  
6 the express language of the Act, and Congress' intent behind drafting the Act. Congress  
7 explicitly announced its purposes behind drafting the Act, to include: (1) to adequately inform  
8 the public of the dangers associated with smoking cigarettes, (2) to protect the national  
9 economy from the burden imposed by diverse, nonuniform, and confusing cigarette labeling  
10 and advertising regulations. 15 U.S.C.A. § 1331(1)-(2). As the First Circuit noted,

11 "in drafting the Act, Congress had two policies—health protection (through  
12 education) and trade protection—to implement, but only one purpose: to strike  
13 a fair, effective balance between these two competing interests. The result is  
14 an Act that 'represents a carefully drawn balance between the purposes of  
15 warning the public of the hazards of cigarette smoking and protecting the  
16 interest of the national economy.'"

17 Palmer v. Liggett Group, Inc., 825 F.2d 620, 625 (1st Cir. 1987) (quoting Cipollone v. Liggett  
18 Group, Inc., 789 F.2d 181, 187 (1986)). Thus, if any of Plaintiffs' state-law claims  
19 excessively disturb the Congressionally declared scheme mentioned above, they will be  
20 impliedly preempted.

### 18 c. The Preemptive Scope of the Federal Labeling Act.

19 In Cipollone v. Liggett Group, Inc., the Supreme Court determined the boundaries of  
20 federal preemption of state law claims brought under the Federal Labeling Act. 505 U.S. 504  
21 (1992) ("Act"). According to the Supreme Court, the Act impliedly preempts certain state law  
22 damage actions relating to smoking and health which challenge the adequacy of warnings on  
23 cigarette packages or the propriety of a manufacturer's advertising or promotion of cigarettes.  
24 Id. at 511. More specifically, the Court held that (1) the 1965 Act does not preempt state law  
25 damage actions in general; (2) the 1969 Act does preempt claims based on a failure to warn  
26 and on the neutralization of federally mandated warnings to the extent that such claims rely  
27 on omissions or inclusions in a manufacturer's advertising or promotions; and (3) the 1969 Act  
28

1 does not preempt claims based on express warranty, intentional fraud and misrepresentation,  
2 or conspiracy. Id. at 530-31.

3 The Court in Cipollone concluded that the pre-emptive scope of the 1965 Act and the  
4 1969 Act is governed entirely by the express language contained in Section 5 of each Act.  
5 The court further found that because both the 1965 and 1969 Acts each contained a provision  
6 defining the scope of the preemptory effect of those Acts, those provisions must be construed  
7 narrowly so as not to preempt matters beyond their reach. Id. at 518. The Court also  
8 concluded that Section 5 of the 1965 Act did not preempt state law damage actions, but  
9 superceded only positive enactments by state and federal law-making bodies mandating  
10 particular warnings on cigarette labels or in cigarette advertisements. Id. However, in  
11 analyzing the 1969 Act, the Court found that the broad language of amended Section 5(b)  
12 extended the section's preemptive reach beyond positive enactments to include some, but not  
13 all, common law damages actions. Id. The common law damages actions that are preempted  
14 include those that impose "requirements and prohibitions...imposed under state law . . . with  
15 respect to the advertising or promotion . . . of cigarettes." Id. at 524.

16 **d. The Federal Labeling Act's Preemptive Effect Before 1969**

17 A number of district courts have held that the Federal Labeling Act preempts only  
18 those state-law damages actions that arose after its final version was adopted in 1969. See  
19 Burton v. R.J. Reynolds Tobacco Co., 884 F.Supp. 1515 (D. Kans. 1995) (holding that  
20 portions of plaintiffs claims based on failure to warn which related to activities of  
21 manufacturers after effective date of Public Health Cigarette Smoking Act of 1969 were  
22 preempted by the Act); Gianitis, 685 F.Supp. 853 (same); Hill, 44 F.Supp.2d 837 (same).  
23 Further, the Court found none and Defendants' cite to no authority for finding that Congress  
24 intended the Act to apply retroactively. Therefore, Plaintiffs' failure to warn and fraudulent  
25 concealment claims as they relate to the time period from 1950, the date Winona Hearn began  
26 smoking, to 1969, the date Congress passed the Act, will all survive Defendants' Motion to  
27 Dismiss.

1                   **e. The Federal Labeling Act's Preemptive Effect When Enacted in 1969.**

2           In the present action, Plaintiffs allege that Defendants had a duty after 1969 to:

- 3           (1) "warn [] of developing knowledge demonstrating that previous cigarette  
4           users are at great risk of harm [] and should seek medical monitoring;"  
5           (Complaint at ¶48(e)).  
6           (2) "disclose [] the results of their own and other scientific research known to  
7           them which indicates that use of cigarettes caused users a great risk of  
8           harm;" *Id.* at ¶48(i).  
9           (3) "test the effects of 'additives' used in cigarettes;" *Id.* at ¶48(l).  
10          (4) "not [] allege healthful or harmless effects of smoking without a proper  
11          scientific study;" *Id.* at ¶48(m).  
12          (5) "not make misleading statements or suppress facts which materially  
13          qualify advertising or public statements made to the cigarette consuming  
14          public [];" *Id.* at ¶48(n).  
15          (6) "reveal all material facts known concerning cigarettes in relation to  
16          human health to the cigarette-consuming public and Plaintiff who cigarette  
17          manufacturer Defendants knew were not aware of said facts." *Id.* at  
18          ¶48(o).

19          Plaintiffs then allege that the Defendants breached these duties. (Complaint at ¶¶49(g), (j),  
20          (1) (alleging negligent breach of duties during advertising and promotional activities); *Id.* at  
21          ¶54 (alleging strict liability breach of duties); *Id.* at ¶¶58, 60 (alleging false representations  
22          in advertising); *Id.* at ¶¶72, 74, 76, 82 (alleging breach of duties by various acts of fraudulent  
23          concealment)).

24                   **i. Plaintiffs' Failure to Warn Claim**

25           In Cipollone, the Supreme Court determined that the Act preempted post-1969 failure  
26          to warn claims requiring a showing that "advertising or promotions should have included  
27          additional, or more clearly stated, warnings . . . ." Cipollone, 505 U.S. at 524.

28           Plaintiffs attempt to dispute this well settled law by citing to a pre-Cipollone District  
29          of Massachusetts opinion, which the First Circuit actually subsequently reversed. See Palmer  
30          v. Liggett Group, Inc., 633 F. Supp. 1171, *reversed by* 825 F.2d 620 (1987). As Plaintiffs  
31          should be well aware, reversed opinions carry no precedential value, and moreover, any  
32          citation to such authority merely for persuasive effect requires the disclosure to the Court of  
33          the negative treatment. See Ariz. R. Supreme Ct., R. 42, ER 3.3, incorporated by Local Rule  
34          1.6(d).

1 Unpersuaded by Plaintiffs argument and authority, the Court finds Cipollone  
2 applicable. Plaintiffs' post-1969 failure to warn claims fail where they require a showing that  
3 Defendants should have included additional, or more clearly stated, warnings in promotional  
4 or advertising material. Cipollone, 505 U.S. at 524.

5 ***ii. Plaintiffs' Fraudulent Concealment Claim***

6 The Supreme Court in Cipollone also addressed preemption of fraudulent concealment  
7 claims. Cipollone, 505 U.S. at 527-28. Cipollone alleged two theories of fraudulent  
8 misrepresentation.

9 The first theory was that the cigarette manufacturers, through their advertising,  
10 neutralized the effect of federally mandated warning labels. 505 U.S. at 527-28. The Supreme  
11 Court held the Act preempted fraudulent misrepresentation claims based on this theory  
12 because it was inextricably linked to the plaintiff's failure to warn theory. Id. at 528.

13 The second theory alleged false representation and concealment of material facts. Id.  
14 at 528. Here, the Supreme Court recognized a difference in the Act's preemptive scope  
15 depending on if the allegations were those of false representation or those of fraudulent  
16 concealment. Id. False representation claims, whether or not they allege misrepresentation  
17 in advertising and promotional materials, are not preempted because they are based on a  
18 general duty to not deceive. Id. However, fraudulent concealment claims are only preempted  
19 to the extent they do not relied on a duty to disclose such facts through channels of  
20 communication other than advertising or promotion. Id. See, e.g., Hill, 44 F. Supp. 2d at 840  
21 ("Cipollone bars fraudulent concealment to the extent such a claim alleges neutralization of  
22 warnings or non-disclosure of information in cigarette advertising or promotion.").

23 Defendants argue that Plaintiffs fail to allege any fraudulent concealment claims which  
24 arise from a duty to disclose outside advertising or promotional channels. However, the Court  
25 does not agree. Plaintiffs broadly allege that Defendants fraudulently concealed information  
26 during medical research and litigation. While Plaintiffs fail to state to any state or federal law  
27 imposing a duty on Defendants to disclose the allegedly concealed facts, reading the  
28 Complaint in a light most favorable to Plaintiffs, the Court can conceive of the existence of

1 such law. Therefore, this Court concludes that the Plaintiffs' post-1969 fraudulent  
2 concealment claims are preempted only to the extent that they rely on Defendants' duty to  
3 issue additional warnings through advertising and promotion. Plaintiffs' post-1969 fraudulent  
4 concealment claims are not preempted to the extent that they rely on a state-law duty to  
5 disclose such facts through channels of communication other than advertising or promotion.<sup>8</sup>  
6 Id. at 528.

### 7 **3. Federal Rule of Civil Procedure 9 Argument**

8 Next, Defendants allege that Plaintiffs' fraudulent concealment and false representation  
9 claims must be dismissed because Plaintiffs failed to (1) plead the required element of  
10 reasonable reliance; and (2) satisfy Rule 9(b)'s requirement for pleading fraud with  
11 particularity. See Fed. R. Civ. P. 9(b). The Court is persuaded by Plaintiffs' second argument  
12 to dismiss Plaintiffs' false representation and remaining, non-preempted, fraudulent  
13 concealment claims.

#### 14 **a. Plaintiffs Plead All Elements of their Fraudulent Concealment and** 15 **False Representation Claims**

16 Defendants argue that Plaintiffs cannot establish reasonable reliance, a required  
17 element of both their false representation and fraudulent concealment claims, because the  
18 dangers of smoking are common knowledge. See Coleman v. Watts, 87 F. Supp.2d 944, 952  
19 (D. Ariz. 1998) (listing elements of fraudulent concealment); Restatement (Second) of Torts  
20 §402B (listing elements of false representation). Defendants, again, ask the Court to take  
21 judicial notice of when the dangers of smoking became common knowledge, a subject that  
22 this Court does not believe appropriate for judicial noticing. See supra 12-15; Fed. R. Evid.  
23 201. Therefore, the Court declines to dismiss either of Plaintiffs claims based on Defendants'  
24 first argument.

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25  
26  
27 <sup>8</sup>The Court notes that while this part of Plaintiffs' fraudulent concealment claim is not  
28 preempted by the Act, Plaintiffs have nevertheless failed to plead fraud with the requisite  
particularity. See infra pp.21-24.

1                   **b. Plaintiffs Fail to Plead their Fraudulent Concealment and False**  
2                   **Representation Claims with Particularity**

3                   ***i. Legal Standard for Pleading Fraud***

4                   Under the Federal Rules of Civil Procedure, a plaintiff is only required to file a "plain  
5 and short statement of the claim showing that [they are] entitled to relief." Fed.R.Civ.P.8.  
6 However, for claims involving fraud or mistake, Federal Rule of Civil Procedure ("FRCP")  
7 9(b) imposes on the plaintiff additional pleading requirements. Under FRCP 9(b), "[i]n all  
8 averments of fraud or mistake, the circumstances constituting fraud or mistake shall be stated  
9 with particularity."

10                  The reasoning behind Rule 9 is "to deter the filing of complaints as a pretext for the  
11 discovery of unknown wrongs, to protect [defendants] from the harm that comes from being  
12 subject to fraud charges, and to prohibit plaintiffs from unilaterally imposing upon the court,  
13 the parties and society enormous social and economic costs absent some factual basis." Bly-  
14 Magee v. State of California, 236 F.3d 1014, 1018 (9th Cir. 2001).

15                  To meet the particularity requirement, a plaintiff must set forth more than mere neutral  
16 facts necessary to identifying the transaction. Yourish v. Aclifornia Amplifier, 191 F.3d 983,  
17 993 (9th Cir. 1999). The plaintiff must set forth what is false or misleading about a statement,  
18 and why it is false. Id. Broad claims without factual support fail to adequately give  
19 defendants notice of the particular misconduct alleged to constitute fraud and, consequently,  
20 fail to satisfy FRCP 9(b). United States v. SmithKline Beecham, Inc., 245 F.3d 1048, 1051-  
21 52 (9th Cir. 2001) (granting summary judgment because plaintiff failed to "identify the  
22 SmithKline employees who performed the test, or provide any dates, times, or places the tests  
23 were conducted" that plaintiff alleged were fraudulent). Similarly, conclusory allegations fail  
24 to satisfy FRCP 9(b). Falkowski v. Imation Corp., 309 F.3d 1123, 1134 (9th Cir. 2002)  
25 (holding allegations that statements by defendant were "materially inaccurate and misleading"  
26 and "contained untrue statements of material facts" were "textbook examples of conclusory  
27 allegations that fail to satisfy the particularity requirements of Rule 9(b)"). Moreover, In re  
28 GlenFed, Inc. Sec. Litig., decided by the Ninth Circuit, noted that the "plaintiff must include

1 statements regarding the time, place, and nature of the alleged fraudulent activities, and that  
2 mere conclusory allegations of fraud are insufficient." 42 F.3d 1541, 1548 (1994) (superceded  
3 by statute on other grounds).

4 ***ii. Plaintiffs Fail to Plead Fraudulent Concealment Claim with Particularity***

5 The Ninth Circuit requires that fraudulent concealment claims be pled with  
6 particularity. 389 Orange Street Partners v. Arnold, 179 F.3d 656, 663 (9<sup>th</sup> Cir. 1999) (holding  
7 that plaintiff was "required to plead, with particularity, each Connecticut-law element of  
8 fraudulent concealment); Conerly v. Westinghouse Electric Corp. et. al., 623 F.2d 117, 120  
9 (9<sup>th</sup> Cir. 1980) (holding that "plaintiff must plead with particularity the facts which give rise  
10 to the claim of fraudulent concealment).

11 Defendants argue that none of Plaintiffs fraudulent concealment allegations satisfy  
12 Rule 9(b). The Court agrees. Plaintiffs allege several fraudulent concealments with  
13 particularity, stating with specificity the time, place, manner, and contents of the alleged  
14 omissions. (See Complaint at ¶¶74(e); 75, 76(a)-(c), 78(e), 81).<sup>9</sup> However, Plaintiffs are also  
15 required to allege with particularity Winona's reliance on the truth of these statements (which  
16 allegedly represent fraudulent omissions). See Ness v. Western Security Life Ins. Co., 174  
17 Ariz. 497, 502, 851 P.2d 122, 127 (Ariz. Ct. App. 1993) (finding plaintiff failed to satisfy  
18 Rule 9(b) because he never stated with particularity how relied on representations or why his  
19 reliance was reasonable); Hisel v. Upchurch, 797 F. Supp. 1509, 1523 (D. Ariz. 1992) (stating  
20 reliance element of fraudulent concealment claim). Plaintiffs only broadly allege reliance by  
21 Winona. (Complaint at ¶82). Plaintiffs must allege with particularity how Winona knew of  
22 the various particular statements noted in the Complaint and how she reasonably relied on  
23 them.

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24  
25  
26 <sup>9</sup> The Court notes that Plaintiffs also make numerous allegations that do not satisfy  
27 Rule 9(b), see, e.g., Complaint at ¶73, as well numerous allegations that appear completely  
28 unconnected to Defendants, see, e.g., id. at ¶¶74(a)-(d), 76(d)-(e), 78(a)-(d). Claims based  
on these allegations cannot survive the Motion to Dismiss.

1                                    **iii. Plaintiffs Fail to Plead False Representation Claim with Particularity**

2           Plaintiffs bring a false representation claim<sup>10</sup> under section 402(B) of the Restatement  
3 (Second) of Tort, which is an action in strict liability:

4           one engaged in the business of selling chattels who, by advertising, labels, or  
5 otherwise, makes to the public a *misrepresentation* of a material fact  
6 concerning the character or quality of a chattel sold by him is subject to liability  
7 for physical harm to a consumer of the chattel caused by justifiable reliance  
8 upon the misrepresentation, *even though, (a) it is not made fraudulently or*  
9 *negligently*, and (b) the consumer has not bought the chattel from or entered  
10 into any contractual relation with the seller.

11          Unlike a fraudulent concealment claim, a false representation claim does not require that the  
12 party making the misrepresentation to actually intend to misrepresent the qualities of the  
13 product (see *Comment a* of § 402(b) stating, "the rule stated in this section in one of strict  
14 liability for physical harm to the consumer, resulting from a misrepresentation of the character  
15 or quality of the chattel sold, even though the misrepresentation is an innocent one."). Yet,  
16 there must still be some mistaken representation.

17          Rule 9 requires pleading with particularity on "all averments of fraud or mistake . . .  
18 ." Fed. R. Civ. P. 9. Therefore, Plaintiffs' false representation claims, even if premised solely  
19 on an honest or negligent mistaken representation, must satisfy Rule 9, and, as with their  
20 fraudulent concealment claims, Plaintiffs fail to plead Winona's reliance with particularity.  
21 (See Complaint at ¶¶ 58, 59).

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22           <sup>10</sup>The Court notes that "the distinction between fraudulent, affirmative  
23 misrepresentation and fraudulent concealment is often a distinction without a difference."  
24 *Formento v. Encanto Business Park*, 154 Ariz. 495, 501, 744 P.2d 22, 28 (1987) (citing *State*  
25 *v. Coddington*, 135 Ariz. 480, 481, 662 P.2d 155, 156 (App. 1983) ("Where failure to  
26 disclose a material fact is calculated to induce a false belief, the distinction between  
27 concealment and affirmative misrepresentation is tenuous.")). The Restatement (Second)  
28 of Torts § 529 (1977) addresses this situation, stating that "a representation stating the truth  
so far as it goes but which the maker knows or believes to be materially misleading because  
of his failure to state additional or qualifying matter is a *fraudulent* misrepresentation."  
(emphasis added). Therefore, if Plaintiffs' Complaint alleged fraudulent misrepresentation,  
the same analysis as that done for Plaintiff's fraudulent concealment claims would apply.  
However, Plaintiffs do not allege fraudulent misrepresentation as a cause of action, instead  
they specifically cite to Restatement §402(B) and refer to a "false representation" strict  
liability claim.



1  
2 **4. Defendants' Other Arguments**

3 Having addressed Defendants' two main arguments for dismissal, the Court now turns  
4 to several arguments for dismissing Plaintiffs' various other causes of action.

5 **a. Plaintiffs' Manufacturing Defect Claim Fails**

6 Plaintiffs alleged a negligent manufacturing defect claim. (Complaint at ¶49(g)). In  
7 Brady v. Melody Homes Manufacturer, the Arizona Court of Appeals stated that "the proof  
8 as to the existence of the defect in manufacturing defect cases is relatively straightforward,  
9 usually by comparison of the injury-producing product *with other non-defective products in*  
10 *the same line.*" 121 Ariz. 253, 255, 589 P.2d 896, 898 (1979), *overruled on other grounds by*  
11 Dart v. Wiebe Manufacturing Inc., 147 Ariz. 242, 709 P.2d 876 (1985) (emphasis added).

12 Plaintiffs fail to allege in their Complaint that Winona suffered harm from cigarettes  
13 that were not in the condition intended by the Defendants (i.e. that Winona's cigarettes  
14 differed from other cigarettes coming off the same manufacturing line). Instead, Plaintiffs,  
15 apparently misunderstanding a manufacturing defect claim to require showing a product  
16 differed from other similar products in the marketplace, allege that "it is possible that some  
17 of the packages or cigarettes themselves contain more nicotine and/or carcinogens than the  
18 majority of the same brand of cigarettes decedent smoked." (Response at 18). Even if  
19 Plaintiffs' allegation is true, this fails to state a claim for negligent manufacturing. Therefore,  
20 the Court will dismiss Plaintiffs' negligent manufacturing defect claim.

21 **b. Plaintiffs' Implied Warranty Claims Fail for Failure to Warn of Defect**

22 Under Arizona law, where a tender of a product has been accepted, "the buyer must  
23 within *reasonable time* after he discovers or should have discovered any breach [of warranty]  
24 notify the seller of [the] breach or be barred from any remedy." A.R.S. § 47-2607(c)(1)  
25 (emphasis added).

26 In the present case, the Defendants' breach of implied warranty claim became, or  
27 should have become, apparent to Plaintiffs once Winona was diagnosed with cancer in April  
28 of 2000 (Complaint at ¶ 23). At that point, Plaintiffs either knew or should have known that

1 the cigarettes were the most likely cause of the lung cancer, especially considering the number  
2 of years Winona had been smoking and the written warnings on the cigarette packages.  
3 However, Plaintiffs' first notification of Defendants occurred when Plaintiffs' filed this lawsuit  
4 in 2002, almost 2 years later.<sup>11</sup>

5 Plaintiffs argue that the issue of reasonable notice is one that should be left to a jury  
6 (Response at 17). However, "reasonableness is a matter to be resolved by the jury *unless it*  
7 *appears that only one finding can legally be derived from the circumstances.*" Pace v.  
8 Sagebrush Sales Company, 114 Ariz. 271, 274, 560 P.2d 789, 792 (1977) (citing Davidson  
9 v. Wee, 93 Ariz. 191, 200, 379 P.2d 744, 749 (1963) (emphasis added)). The Pace court, in  
10 a case involving breach of a lumber contract between manufacturer and retailer, determined  
11 that notice exceeding *four months* was unreasonably late, barring retailers' warranty claims  
12 on summary judgment. Pace, 114 Ariz. at 792.

13 The Court finds that while filing a complaint upon an opposing party (as is the case  
14 here) may constitute reasonably timely notice, Davidson, 93 Ariz. at 199, 379 P.2d at 749  
15 (holding that "notice of the claim of breach need take no special form" and "where no  
16 particular mode of notice is required by the statute what constitutes giving of notice is  
17 liberally construed."), two years constitutes unreasonably delayed notice. See Pace, 114 Ariz.  
18 at 274. Therefore, the Court will dismiss Plaintiffs' implied warranty claims.

19 **c. Plaintiffs' Negligent Infliction of Emotional Distress Claim Fails**

20 It is well established in Arizona that in order to recover for negligent infliction of  
21 emotional distress, a plaintiff must show that (1) "the shock or mental anguish of the plaintiff  
22 must be manifested as a physical injury"; (2) "the emotional distress must result from  
23 witnessing an injury to a person with whom the plaintiff has a close personal relationship,  
24 either by consanguinity or otherwise"; and (3) "the plaintiff/bystander must himself have been

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25  
26 <sup>11</sup> Plaintiffs' Response makes reference to several conversations with Defendants'  
27 counsel prior to filing the lawsuit which they allege satisfy the notice requirement.  
28 (Response at 17-18). However, Plaintiffs neglect to indicate the date that these conversations  
occurred.

1 in the zone of danger so that the negligent defendant created an unreasonable risk of bodily  
2 harm to him." Villareal v. State Dept. of Transp., 160 Ariz. 474, 774 P.2d 213 (1989); Keck  
3 v. C. Jackson, 122 Ariz. 114, 115-16, 593 P.2d 668, 669-70 (1979).

4 Plaintiffs satisfy the first element because their immediate familial relationships (i.e.  
5 husband/wife, mother/daughter) epitomize what the Keck court intended as a "close personal  
6 relationship." Keck, 122 Ariz. at 116 (citing W. Prosser, the Law of Torts, section 54 at 334-  
7 35 (4th ed. 1971)). Plaintiffs also satisfy the second element, having alleged that they  
8 observed Winona's injuries. (Complaint at ¶70). However, they fail to satisfy the final  
9 element, having neither plead any physically injured as a result of their alleged mental anguish  
10 nor that they were in the "zone of danger."<sup>12</sup> Therefore, the Court will grant Defendants'  
11 Motion to Dismiss relating to Plaintiffs' negligent infliction of emotional distress claim.

#### 12 **d. Plaintiffs' Survival Claim**

13 Arizona's survival statute, A.R.S. § 14--477, provides: "Every cause of action, except  
14 a cause of action for damages for breach of promise to marry, seduction, libel, slander,  
15 separate maintenance, alimony, loss of consortium or invasion of the right of privacy, shall  
16 survive the death of the person entitled thereto or liable therefor, and may be asserted by or  
17 against the personal representative of such person..." The survival statute does not create a  
18 claim but merely prevents abatement of decedent's claim for injury and provides for its  
19 enforcement by his personal representative. A.R.S. § 14-477; Barragan v. Superior Court of  
20 Pima County, 470 P.2d 722, 724 (Ariz. App.1970). Because the Court will not dismiss all of  
21 Winona's claims, the Defendants' Motion to Dismiss relating to Plaintiffs' survival claim will  
22 be denied.

#### 23 **e. Plaintiffs' Wrongful Death Claims**

24 Under Arizona's wrongful death statute, A.R.S. § 12-611, a plaintiff may only bring  
25 a wrongful death claim where the decedent herself would have been allowed to maintain an

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27 <sup>12</sup>While Plaintiffs do allege that they witnessed the decedent smoking (id.), they never  
28 mention that such observation either led to fear for their own injuries or the manifestation of  
any physical injuries.

1 action for damages in the instance that "death had not ensued." Because some of Plaintiffs'  
2 state claims will survive Defendants' Motion to Dismiss, the Court will deny Defendants'  
3 Motion to Dismiss relating to Plaintiffs' Wrongful Death claim.

#### 4 **f. Plaintiffs' Civil Conspiracy Claim**

5 Despite Defendants' argument that an action for civil conspiracy is not actionable in  
6 Arizona, the Supreme Court in Arizona has held to the contrary. Wells Fargo Bank v.  
7 Arizona Laborers, 201 Ariz. 474, 38 P.3d 12 (Ariz. 2002). The Arizona Laborers court  
8 determined that "[f]or a civil conspiracy to occur, two or more people must agree to  
9 accomplish an unlawful purpose or to accomplish a lawful object by unlawful means, causing  
10 damages." 201 Ariz. at 498, 38 P.3d at 36. Defendants rely on, Tovrea Land and Cattle Co.  
11 v. Linsenmeyer, 100 Ariz. 107, 131, 412 P.2d 47, 63 (1966), an Arizona Supreme Court case,  
12 stating that, "[t]here is no such thing as a civil action for conspiracy. The action is one for  
13 damages arising out of the acts committed pursuant to the conspiracy," (citing Hale v. Brown,  
14 84 Ariz. 61, 323 P.2d 955 (1958)). The thrust of Tovrea is that a mere agreement to do a  
15 wrong imposes no liability. However, an agreement plus a wrongful act may result in  
16 liability. McElhanon v. Hing, 151 Ariz. 386, 392, 728 P.2d 256, 262 (App.1985). The  
17 Plaintiffs plead that Defendants engaged in numerous agreements with other parties to do  
18 wrongful acts, and that they in fact carried out those wrongful acts (Complaint at  
19 ¶85(describing conspiracy) and ¶87(alleging the conspiracy was carried out)) . Therefore,  
20 Plaintiffs plead all necessary elements of a civil conspiracy in Arizona and, the Court will  
21 deny Defendants' Motion to Dismiss as it relates to Plaintiffs' civil conspiracy claim.

#### 22 **g. Plaintiffs' Punitive Damages Claim**

23 Punitive damages are appropriate only where actual damages have been determined  
24 to exist. see Edmond v. Fairfield Sunrise Village, Inc., 644 P.2d 296, 298 (Ariz. Ct. App.  
25 1982) ("A lawsuit for punitive damages only may not proceed once the cause of action for  
26 actual damages has been extinguished.") Moreover, in Arizona, punitive damages do not  
27 compensate the plaintiff for any loss. Huggins v. Deinhard, 127 Ariz. 358, 621 P.2d 45  
28 (App.1980). They are derivative damages and may only be awarded if the plaintiff has

1 recovered actual damages. See Gomez v. Dykes, 89 Ariz. 171, 359 P.2d 760 (1961). Punitive  
2 damages are "only to be awarded in the most egregious of cases, where there is reprehensible  
3 conduct combined with an evil mind over and above that required for commission of a tort."  
4 Linthicum v. Nationwide Life Ins. Co., 150 Ariz. 326, 331, 723 P.2d 675, 680 (1986). Since  
5 this Court has not dismissed all Plaintiffs' claims, the issue of whether or not the Defendant  
6 acted with an evil mind remains to be resolved, and the Defendants' Motion to Dismiss  
7 relating to Plaintiffs' punitive damages claim will be denied.

8 Accordingly,

9 **IT IS THEREFORE ORDERED** that Defendant's Motion to Dismiss (Doc. #11) is  
10 **DENIED** in part and **GRANTED** in part.

11 DATED this 15 day of August, 2003.

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15 Roslyn O. Silver  
16 United States District Judge  
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